

2025 MATTRESS
Catalog




HEARTLAND
MATTRESS



Our Story

Life's greatest blessings sometimes come from its most difficult days.

When the recession of 2008 caused a downsizing in the RV industry, Mervin Lehman found himself without a job. Shortly after, he had a chance conversation with a neighbor who was part of the Northern Indiana Woodcrafters Association. That's when he learned of a need for quality, handcrafted mattresses.

Sensing an opportunity, Mervin got to work, learning all he could about the mattress industry. He was blessed by the generous support of a seasoned industry professional, who mentored him, spending hours at his kitchen table.

In 2009, Heartland began producing mattresses in a garage. In the years since that simple beginning, Heartland has continued to add mattresses to its product line and

has built a reputation for quality and customer service in both the RV and residential mattress markets.

Family-Owned and Operated

Today, we are still a family business. Mervin handles most of the work with Heartland's retailers. His son-in-law, Jay Bontrager, joined the business in 2016 and now runs the day-to-day operations. They've even gotten help from the next generation—the Signature mattress series is named for the oldest granddaughters, and they've signed their names to the tags.

High-Quality Mattresses, Made in the USA

We use only quality, US-sourced materials in every Heartland mattress. From the foam to the coils, each mattress is handcrafted and inspected prior to shipment. We are dedicated to keeping a standard of excellence in quality and workmanship, with a goal of building a reputation that people will trust for generations.



Committed to Service

Mervin knows that Heartland wouldn't exist without the support he received at the beginning. That's one reason he is committed to supporting our retailers and their customers. We believe that the more we can do for our retailers, the better they can serve the people who visit their stores. While we do not sell directly to consumers, we appreciate everyone who considers or purchases a Heartland mattress. As we say to our retailers, "We'll take care of you so you can take care of your customers."

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AM

All-Foam

MATTRESSES

Discover our all-foam mattress options. We laminate selected high-density foams to produce mattresses fit for a good night's sleep.



All-Foam

LEGACY SERIES

Overview:

For this single-sided mattress, we start with a firm foam base and add 3 inches of medium-comfort foam (latex, memory, or Serene®). We finish the mattress with traditional quilting and edge-beading.

Models:

Sweet Serenity



Sweet Dreams



Sweet Sensations



LEGACY SERIES

Sweet Serenity

Heartland Mattress - 20

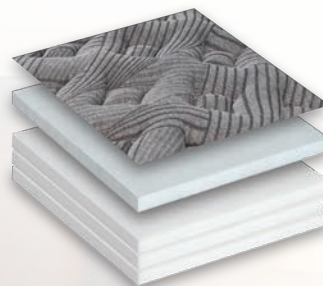
Firmness:



Take layers of high density foam and top them with 3" of Serene® foam and 1" of quilting. The Sweet Serenity is one of our softest.

Layers:

Quilting
3" Serene® Foam
Layered High-Density Foam



Features:



STYLE

All-Foam, Non-Flip



HEIGHT

12"



QUILTING

1" Foam



COMFORT LAYER

3" Serene® Foam



MATTRESS CORE

Layered High-Density Foam



BOX SPRING

8" Semi-Flex



SHIPPING

Standard or Roll-Packed



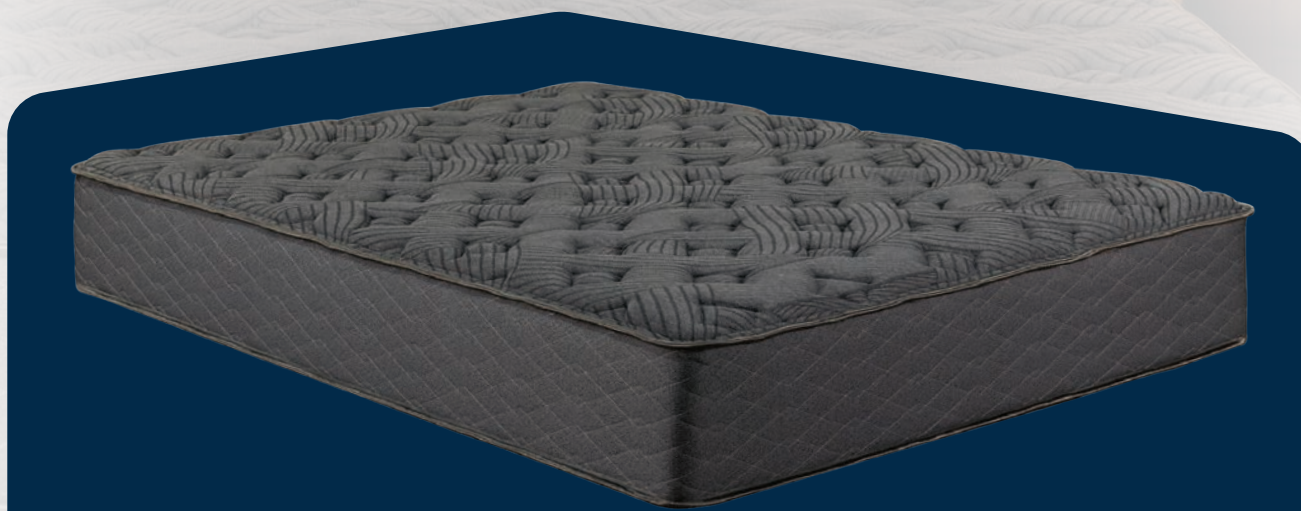
ADJUSTABLE BED

Compatible



WARRANTY

15-Year



LEGACY SERIES

Sweet Dreams

Features:



STYLE

All-Foam, Non-Flip



HEIGHT

12"



QUILTING

1" Foam



COMFORT LAYER

3" Latex



MATTRESS CORE

Layered High-Density Foam



BOX SPRING

8" Semi-Flex



SHIPPING

Standard or Roll-Packed



ADJUSTABLE BED

Compatible



WARRANTY

15-Year

Firmness:



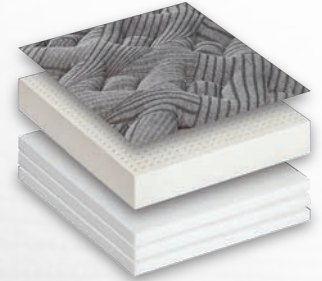
The Sweet Dreams uses the same foundational foam and 1" of quilting as the others in this series but includes 3" of latex, giving a unique "on top of the foam" sleep.

Layers:

Quilting

3" Latex

Layered High-Density Foam



LEGACY SERIES

Sweet Sensations

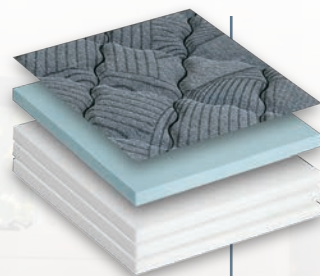
Firmness:



Instead of Serene® or latex, Sweet Sensations uses 3" of visco gel memory foam as its comfort layer. For those preferring an "in the foam" sleeping experience.

Layers:

Quilting
3" Visco Gel Memory Foam
Layered High-Density Foam



Features:



STYLE

All-Foam, Non-Flip



HEIGHT

11"



QUILTING

1" Visco



COMFORT LAYER

3" Visco Gel Memory Foam



MATTRESS CORE

Layered High-Density Foam



BOX SPRING

8" Semi-Flex



SHIPPING

Standard or Roll-Packed



ADJUSTABLE BED

Compatible



WARRANTY

15-Year

All-Foam

SIGNATURE SERIES

Overview:

A single-sided mattress that starts with a firm foam base. To this, we add 3 inches of medium-comfort foam (latex, memory, or Serene®). We finish the mattresses with rounded edges and a zippered cover. Named for three granddaughters, the tags carry their signatures.

Models:

Amy Marie



LeAnn Rose



Heidi Ann



SIGNATURE SERIES

Amy Marie

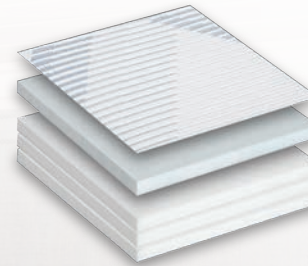
Firmness:



Take layers of high density foam and top them with 3" of Serene® foam and a zippered cover. Amy Marie is one of our softest.

Layers:

Zippered Cover
3" Serene® Foam
Layered High-Density Foam



Features:



STYLE

All-Foam, Non-Flip



HEIGHT

10"



QUILTING

Zippered Cover



COMFORT LAYER

3" Serene® Foam



MATTRESS CORE

Layered High-Density Foam



BOX SPRING

8" Semi-Flex



SHIPPING

Standard or Roll-Packed



ADJUSTABLE BED

Compatible



WARRANTY

15-Year

SIGNATURE SERIES

LeAnn Rose

Features:

**STYLE**

All-Foam, Non-Flip

**HEIGHT**

10"

**QUILTING**

Zippered Cover

**COMFORT LAYER**

3" Latex

**MATTRESS CORE**

Layered High-Density Foam

**BOX SPRING**

8" Semi-Flex

**SHIPPING**

Standard or Roll-Packed

**ADJUSTABLE BED**

Compatible

**WARRANTY**

15-Year

Firmness:



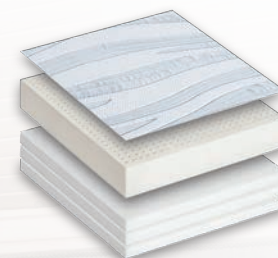
The LeAnn Rose uses the same foundational foam and zippered cover as the others in this series but includes 3" of latex, giving a unique "on top of the foam" sleep.

Layers:

Zippered Cover

Latex

Layered High-Density Foam



SIGNATURE SERIES

Heidi Ann

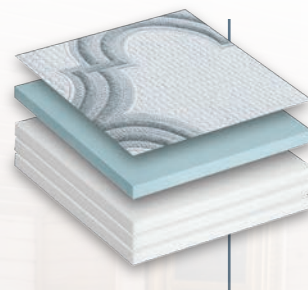
Firmness:



Instead of Serene® or latex, Heidi Ann uses 3" of visco gel memory foam as its comfort layer. Like other Signature mattresses, it uses a layered foam base and has a zippered cover. It is ideal for those preferring an "in the foam" sleeping experience.

Layers:

Zippered Cover
3" Visco Gel
Memory Foam
Layered High-
Density Foam



Features:



STYLE

All-Foam, Non-Flip



HEIGHT

10"



QUILTING

Zippered Cover



COMFORT LAYER

3" Visco Gel
Memory Foam



MATTRESS CORE

Layered High-
Density Foam



BOX SPRING

8" Semi-Flex



SHIPPING

Standard or
Roll-Packed



ADJUSTABLE BED

Compatible



WARRANTY

15-Year

Innerspring

MATTRESSES

Looking for a modern take on a traditional mattress? Our innerspring mattresses use foam paired with an open coil or pocketed coil base.



Innerspring

HEIRLOOM SERIES

Overview:

A traditional innerspring mattress with modern enhancements. The 2-sided design uses a spring core placed between layers of comfort foam. The core is engineered for edge-to-edge active support, gently flexing as you move while minimizing motion transfer.

Models:

Heirloom Classic



Heirloom Firm



Heirloom Pillow Top



HEIRLOOM SERIES

Heirloom Classic

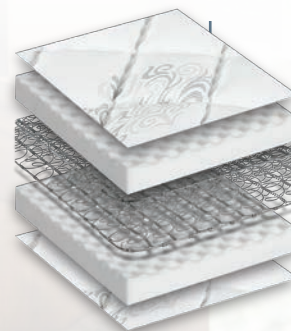
Firmness:



Sleep well on a mattress with a comfortable Lura-Flex® core that is topped with a 2" high-density foam comfort layer and 1½" foam quilting.

Layers:

Quilting
2" High-Density
Convuluted Foam
Lura-Flex® 660
Innerspring
2" High-Density Foam
Quilting



Features:



STYLE

2-Sided Tight Top



HEIGHT

13"



QUILTING

1½" Foam



COMFORT LAYER

2" High Density
Convuluted Foam
Per Side



MATTRESS CORE

Lura-Flex®



BOX SPRING

8" Semi-Flex



SHIPPING

Standard



WARRANTY

15-Year



HEIRLOOM SERIES

Heirloom Firm

Features:



STYLE

2-Sided Tight Top



HEIGHT

13"



QUILTING

1½" Foam



COMFORT LAYER

2" High Density
Firm Foam Per
Side



MATTRESS CORE

Lura-Flex®



BOX SPRING

8" Semi-Flex



SHIPPING

Standard



WARRANTY

15-Year

Firmness:



The Heirloom Firm features the same quality formula as the Classic, but with firmer layers of foam.

Layers:

Quilting

2" High-Density Firm
Foam

Lura-Flex® 660

Innerspring

2" High-Density Firm
Foam

Quilting



HEIRLOOM SERIES

Heirloom Pillow Top

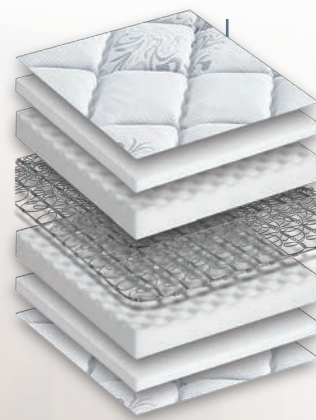
Firmness:



Enjoy the benefits of a well-engineered spring foundation with several layers of comforting foam. The Pillow Top consists of a Lura-Flex® innerspring with 4½" of layered foam on both sides (2" convoluted foam, 1" foam pillow top, 1½" quilting).

Layers:

Quilting
1" High-Density Foam in Pillow Top
2" High-Density Convoluted Foam
Lura-Flex® 660 Innerspring
2" High-Density Convoluted Foam
1" High-Density Convoluted Foam
Quilting



Features:



STYLE

2-Sided Tight Top



HEIGHT

15"



QUILTING

1½" Foam



COMFORT LAYER

1" High-Density Foam & 2" High-Density Convoluted Foam Per Side



MATTRESS CORE

Lura-Flex®



BOX SPRING

8" Semi-Flex



SHIPPING

Standard



WARRANTY

15-Year



Innerspring

GEMSTONE SERIES

Overview:

Quality, comfort, and economy come together in the Gemstone. These mattresses feature 6" pocketed coils with sturdy edge support. The spring core is topped with layers of high-density foam.

Models:

Sapphire



Emerald



Emerald Pillow Top



GEMSTONE SERIES

Sapphire

Firmness:



The Sapphire consists of a 6" pocketed-coil core with a 1" foam comfort layer and 1" quilting. This is a single-side mattress.

Layers:

Quilting
1" High-Density Foam
6" Pocketed Coils



Features:



STYLE

1-Sided Non-Flip



HEIGHT

8"



QUILTING

1" Foam



COMFORT LAYER

1" High-Density Foam



MATTRESS CORE

6" Pocketed Coils



BOX SPRING

8" Semi-Flex



SHIPPING

Standard or Roll-Packed



ADJUSTABLE BED

Compatible



WARRANTY

15-Year



GEMSTONE SERIES

Emerald

Features:



STYLE
2-Sided



HEIGHT
10"



QUILTING
1" Foam



COMFORT LAYER
1" High-Density
Foam Per Side



MATTRESS CORE
6" Pocketed Coils



BOX SPRING
8" Semi-Flex



SHIPPING
Standard or
Roll-Packed



ADJUSTABLE BED
Compatible



WARRANTY
15-Year

Firmness:



Add foam and quilting to the bottom of the Sapphire, and you get the 2-sided Emerald. The Emerald consists of a 6" pocketed-coil base with a 1" foam comfort layer and 1" quilting on both sides.

Layers:

Quilting
1" High-Density Foam
6" Pocketed Coils
1" High-Density Foam
Quilting



GEMSTONE SERIES

Emerald Pillow Top

Firmness:



The Emerald Pillow Top adds a layer of Serene® foam to the comfortable design of the Emerald.

Layers:

Quilting
Serene® Foam
1" High-Density Foam
6" Pocketed Coils
1" High-Density Foam
Serene® Foam
Quilting



Features:



STYLE
2-Sided



HEIGHT
12"



QUILTING
1" Foam



COMFORT LAYER
1" High-Density Foam Per Side



MATTRESS CORE
6" Pocketed Coils



BOX SPRING
8" Semi-Flex



SHIPPING
Standard or Roll-Packed



ADJUSTABLE BED
Compatible



WARRANTY
15-Year



Innerspring

GRAND SERIES

Overview:

Our top-of-the-line mattress, the Grand is 2-sided, built with an 8" pocketed coil innerspring. These high coil count units have strategic comfort zones to support the hips, back, and shoulders. Specially chosen layers of foam offer additional comfort.

Models:

Siesta



Splendor



Indulgence



GRAND SERIES

Siesta

Firmness:



Sleep on the Siesta, made from 8" pocketed coils topped with a 1" Serene® foam comfort layer and 1" of quilting.

Layers:

Quilting
1" Serene® Foam
8" Zoned Pocketed Coils
1" Serene® Foam
Quilting



Features:



STYLE

2-Sided Tight Top



HEIGHT

12"



QUILTING

1" Foam



COMFORT LAYER

1" Serene® Foam
Per Side



MATTRESS CORE

8" Zoned Pocketed
Coils



BOX SPRING

8" Semi-Flex



SHIPPING

Standard



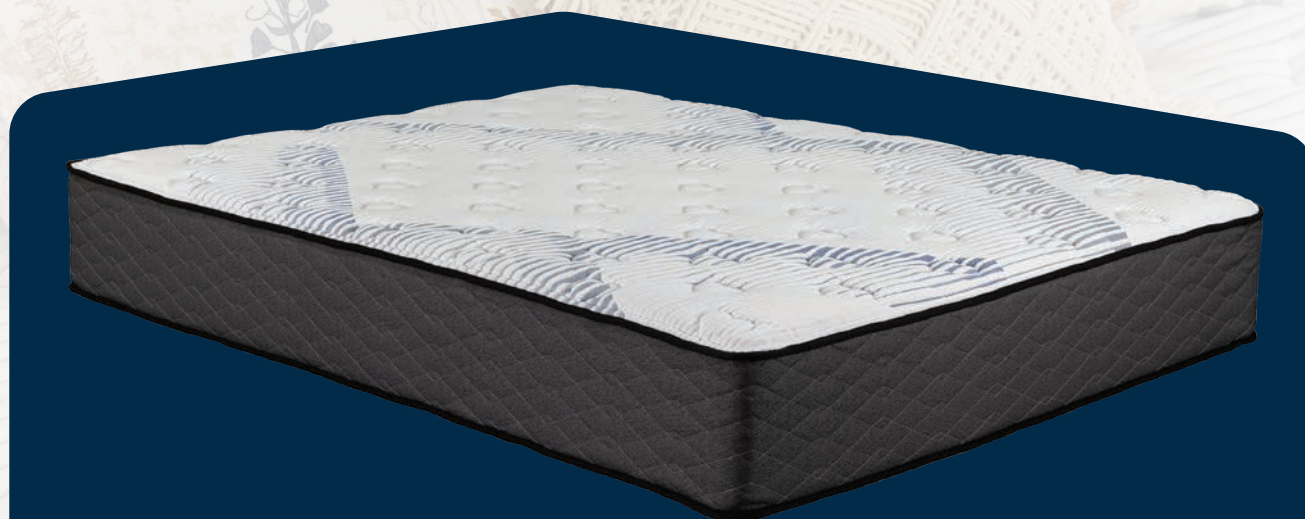
ADJUSTABLE BED

Compatible



WARRANTY

15-Year



GRAND SERIES

Splendor

Features:



STYLE

2-Sided Tight Top



HEIGHT

14"



QUILTING

2" Foam



COMFORT LAYER

1" High-Density
Foam Per Side



MATTRESS CORE

6" Zoned Pocketed
Coils



BOX SPRING

8" Semi-Flex



SHIPPING

Standard



WARRANTY

15-Year

Firmness:



A softer version of the Siesta, the Splendor comes with 1" of high-density foam and 2" of quilting. Added to both sides, this makes the mattress 14" tall.

Layers:

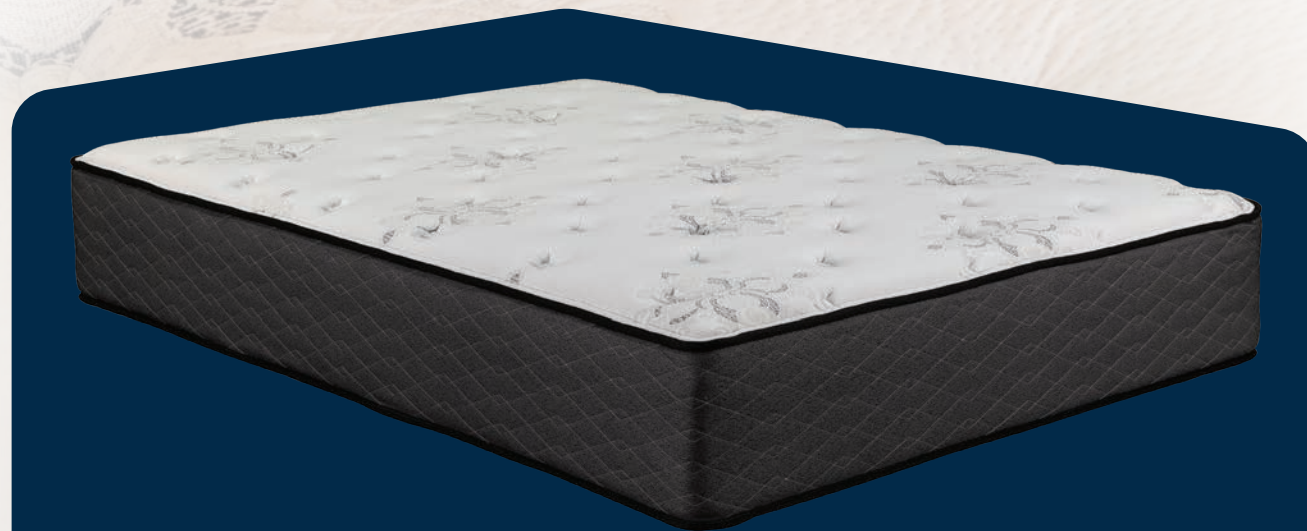
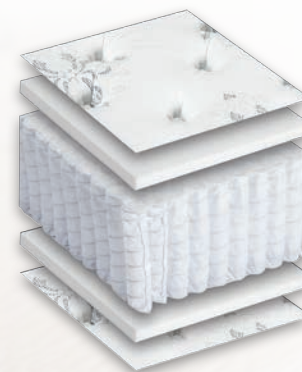
Quilting

1" High-Density Foam

8" Zoned Pocketed
Coils

1" High-Density Foam

Quilting



GRAND SERIES

Indulgence

Firmness:



A pillow top mattress and the cream of our comfort crop, the Indulgence is 16" of restful sleep. Using the same core as the Siesta and Splendor, we pull out the stops on foam. Both sides of the mattress receive 1" of high-density foam, 1" of visco gel memory foam, and 2" of quilting.

Layers:

Quilting
Visco Gel Memory Foam
1" High-Density Foam
8" Zoned Pocketed Coils
1" High-Density Foam
Visco Gel Memory Foam
Quilting



Features:



STYLE

2-Sided Pillow Top



HEIGHT

16"



QUILTING

2" Foam



COMFORT LAYER

1" High-Density Foam & 1" Visco Gel Memory Foam Per Side



MATTRESS CORE

8" Zoned Pocketed Coils



BOX SPRING

8" Semi-Flex



SHIPPING

Standard



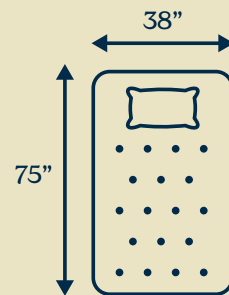
WARRANTY

15-Year

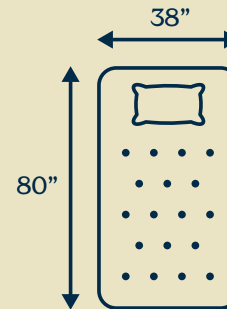


Mattress Sizes

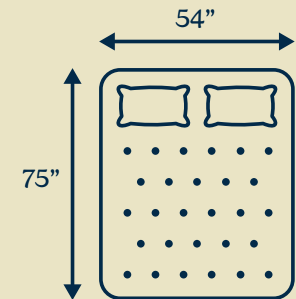
Our mattresses are available in a wide variety of sizes:



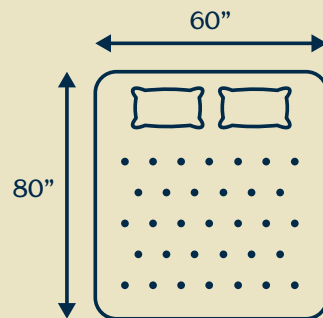
Twin



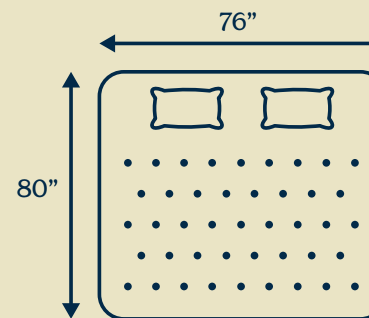
Twin XL



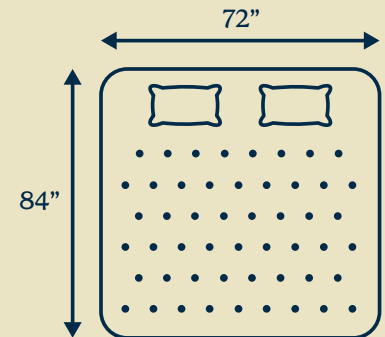
Full



Queen



King



California King
(N/A in Innerspring unit)

We can manufacture any custom size on most of our mattresses. *Please keep in mind that due to federal regulations 1632 & 1633 and several other state and city laws, we cannot change the make-up of a mattress without testing a new prototype unless a one-time medical exemption is provided by a doctor.*

Box Springs

A box spring plays a big part in the life of a mattress.

Here at Heartland, we are dedicated to only using top-quality box springs. Semi-Flex box springs are designed to properly support your mattress for many years.

SEMI-FLEX

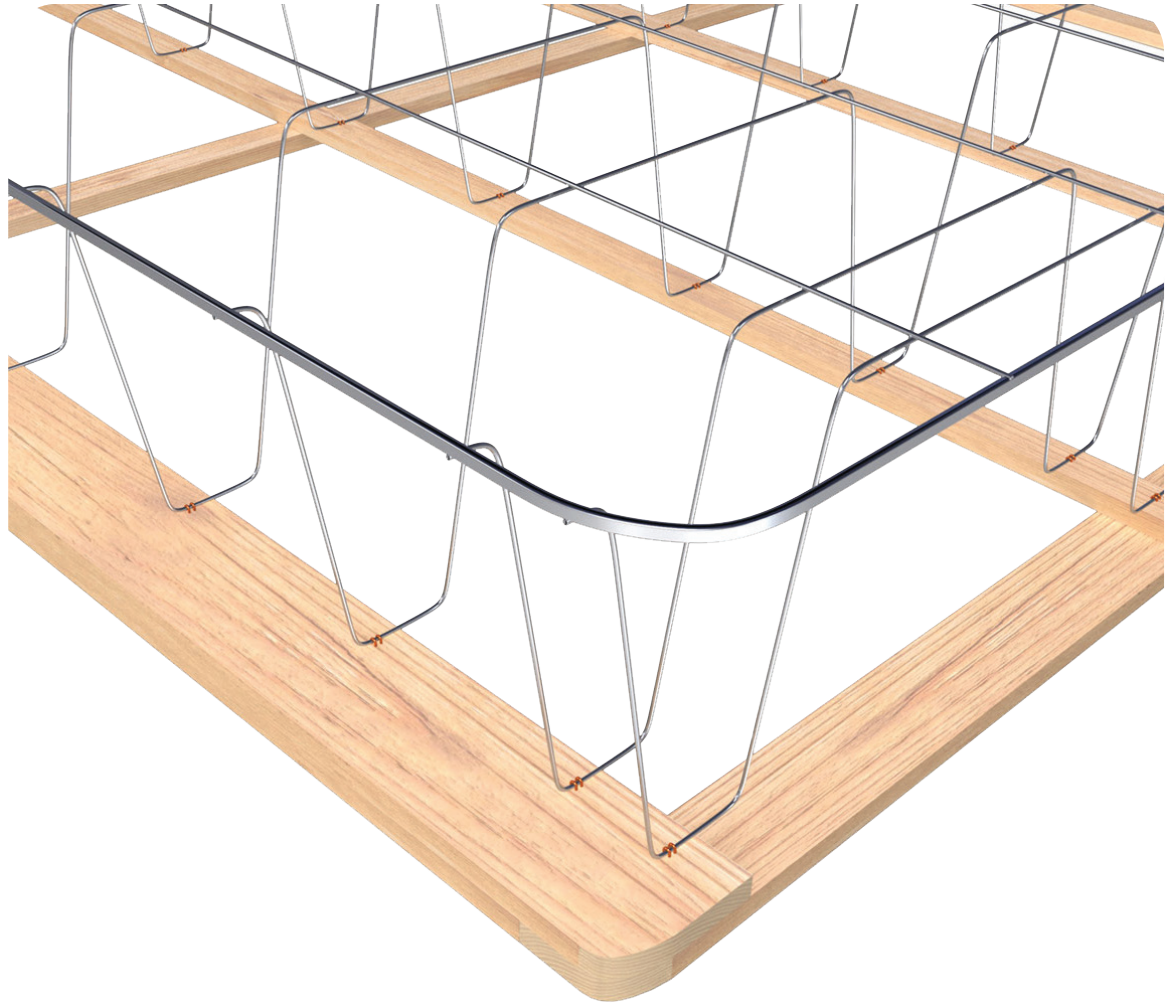
The unique grid/leg assembly is very efficient, firmer, durable, and noiseless. The reinforced grid adds surface coverage and enhanced stability. The performance grid is 14% stronger than the original 3-gauge border. A complete one-piece steel foundation with no separate components. The box spring passes all durability tests including Cornell, Rollator, and Impact.

STANDARD PROFILE

The grid height is 6". The total height of the box spring is 8".

LOW PROFILE

The spring height is 3". The total height of the box spring is 5".



Bases & Frames

Heartland's Adjustable Bed Base

How do you make a comfortable mattress even better? By supporting it with an adjustable base. If you live with chronic pain or want added convenience, imagine shifting your position with the push of a button.

The benefits are clear:

- Take personalized comfort to the next level
- Find extra relief for your sore back, neck, or joints
- Enjoy multi-purpose furniture—a bed and a recliner

Heartland Adjustable is a high-value, feature-focused, adjustable base. It is a zero-clearance base that pairs well with solid surface platforms and features head and foot articulation so the user can find the exact comfort position that suits them best.

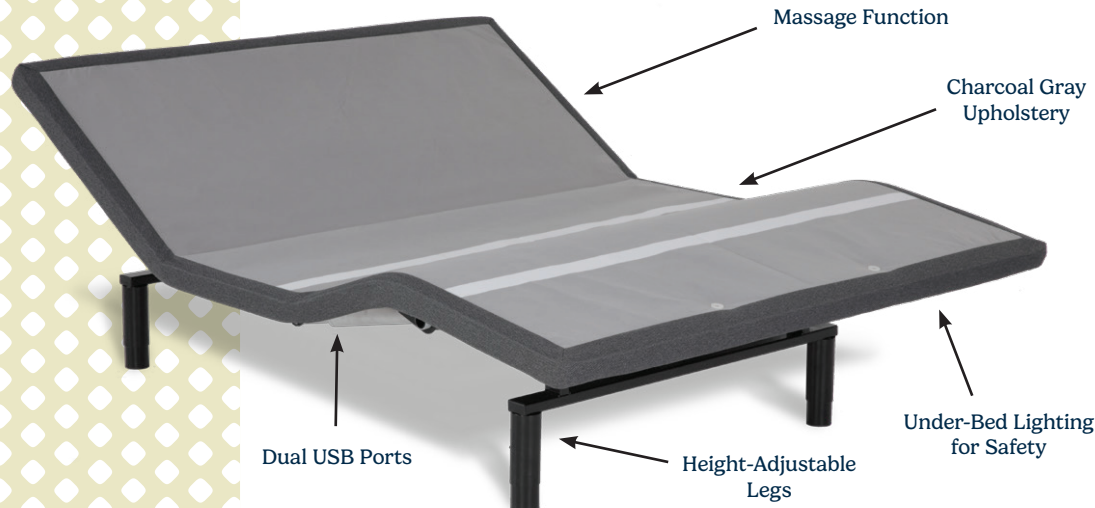
Heartland Adjustable also includes a dual-massage wave feature and a wireless, 18-button remote with memory positions.

The adjustable base is available in Twin XL, Queen, and King sizes, and is compatible with the following mattresses:

- Legacy
- Signature
- Gemstone
- Grand (Siesta only)

Standard Bed Frames

See our price list for warranty-compliant bed frames.



Components & Terms

PREMIUM FOAMS In all our premium mattresses, we use a high-density foam to maintain long-lasting comfort.

QUALITY BOX SPRINGS Featuring heavy-duty Semi-Flex springs.

CENTER SUPPORT Featuring Ring Flex in our mattress centers. While all mattresses will eventually show some body impression, this feature helps alleviate this problem.

FULL EDGE SUPPORT We use Edge Guard technology for full edge support to eliminate broken edges and border wire.

VISCO GEL MEMORY FOAM Visco is a memory foam developed by NASA. Visco is sensitive to body heat. The warmer it becomes, the softer it will be. Visco tends to sleep warmer. Heartland uses a brand using cool technology that sleeps 2° cooler than other memory foams. All our visco beds feature a 4 lb. or better quality.

LATEX FOAM Latex foam is a natural foam using sap from a rubber tree which is boiled down and poured into a form with pins that form air holes, allowing it to breathe. Latex is a premium foam with a projected lifetime of 20-25 years. It is also a natural dust mite deterrent, so you will have less dust in your mattresses, hence better quality of air at night and less proneness to allergies. Because all-natural latex is extremely heavy and expensive, we used a blended version.

SERENE® A specialty foam that self-adjusts to individual body contours. Serene® is the registered trademark of Carpenter Co.

POCKETED COILS Our pocketed-coil units feature individual coils wrapped in fabric. This allows the coils to flex and conform to the individual contours of the body. This design is unique and can be used on adjustable beds. It can be roll-packed without causing any harmful stress to the unit.

SEMI-FLEX The unique grid/leg assembly is very efficient, firmer, durable, and noiseless. A reinforced grid adds surface coverage and enhanced stability. The performance grid is 14% stronger than the original 3-gauge border. A complete one-piece steel foundation with no separate components. This box spring passes all durability tests, including Cornell, Rollator, and Impact.

CALIBER EDGE Pocketed coils with different diameter gauges that allow strength and stability around the perimeter of the mattress.

INNERSPRINGS All our innerspring mattresses are manufactured using recycled domestic steel. We do not use any imports. Most of our premium-line have 13-gauge (heavy-duty) innersprings. Our 660 coil (full-size) features inverted innersprings and the helical coil is run lengthwise. This also helps reduce motion transfer.

FOUNDATIONS Heartland is committed to a quality box spring. Most sagging mattresses come from lesser-quality bed frames or from not having center support, resulting in box spring failure. Sales reps must stress the need for a center support. We require all bed frames to have a minimum of one center support leg to the floor (a king-size needs four).

QUALITY WORKMANSHIP While we do not claim to build a perfect mattress, we strive to come as close as humanly possible. Each individual mattress is handcrafted and inspected prior to shipment. Heartland Mattress LLC is dedicated to maintaining a standard of excellence in quality and workmanship with a goal to build a brand name (Heartland) that you can trust for generations.

Shipping Options

For your convenience and competitive advantage

we can roll-pack and ship to you or your customer. We can wrap mattresses in plastic or place them in boxes. Please indicate your preference when placing your order.



Point-of-Sale Items

We offer the following items to enhance your display and boost your sales:

- **Foot Protectors** - Embroidered with Logo
- **Pillows** - Embroidered with Logo
- **Mini (Sample) Mattresses**





Warranty Info

THE HEARTLAND PROMISE

The quality and craftsmanship that are built into every Heartland mattress and foundation allow Heartland to offer a limited warranty against defects in workmanship or materials. This warranty extends only to the original purchaser.

Proof of purchase with date, place of purchase, and purchase price is required to obtain service under this warranty.

If service resulting from any such defect is required during the non pro-rated year(s) after purchase, your Heartland mattress and/or foundation will be repaired, or - at the manufacturer's option - replaced without charge for labor and material, exclusive of transportation costs.

If service resulting from such defect is required during the remaining years of the applicable limited warranty, your Heartland mattress or foundation will be repaired, or - at the manufacturer's option - replaced at the charge for labor and materials calculated according to the warranty code of the model you purchased, plus all transportation costs. If identical materials are not available at time of service, manufacturer may substitute materials of comparable quality.

RETAIN YOUR PROOF OF PURCHASE:

This Limited Warranty shall NOT apply under the following circumstances:

1. If bedding is found to be unsanitary.
2. When product failure is due to a cause other than defective workmanship or material.
3. Any larger-size mattress and/or foundation that is used on a frame or bed rails without center support legs.
4. Any damage to the outer fabric of the cover, including wear and tear.
5. If this product is used for commercial purposes.
6. If purchaser does not present proof of purchase.
7. If the mattress is not used on a matching Heartland (or equivalent quality) box spring/foundation with a proper frame that has a rigid center support.

CONSUMER ADVISORY:

All mattresses will show body impressions as the upholstery settles. This is not a structural defect covered by this warranty. The upholstery is intended to provide cushioning and body comfort. This body impression is unavoidable and is not an indication of any structural failure of your new mattress.

All implied warranties on this product, including any implied warranty of merchantability or fitness for a particular purpose, shall not exceed in duration the term of this limited warranty.

The remedies provided herein are the exclusive remedies provided under any warranty for this product, express or implied. The manufacturer shall not be liable for incidental or consequential damage arising out of the use of this product, and in no event shall its liability exceed the purchase price of the product.

To obtain performance under this Limited Warranty: (1) Contact the retailer from whom you purchased your Heartland product; (2) If your retailer is unavailable, telephone or contact the manufacturer.



Photo Gallery





SIGNATURE SERIES | *Amy Marie*



SIGNATURE SERIES | *Heidi Ann*



GRAND SERIES | *Indulgence*



HEIRLOOM SERIES | *Heirloom Pillow Top*



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